

Dear Joslyn members and prospective members,

Welcome to 2021

Well, it's here: 2021! On behalf of the new JRC board I want to wish you all a very happy new year. Hopefully we will all be able to do more of what we love, with more people that we love in the months ahead. Thanks so much to the 2020 board, Sharon Heyne, Joel Cehn, Joy Lee, Sal Buongiorno and Wayne Smith for helping us get the JRC through last year, and for Sharon and Joel remaining on the executive board as past-president and top notch treasurer (respectively) again this year.

2021 Membership Renewal

As the annual calendar page turns, it is time to renew our memberships in the Joslyn Center so that when conditions are safe for playing, recreating, writing, dancing, exercising, and yes, even eating together, your center will be ready to host the clubs you are part of. Yearly membership at the Joslyn is once again \$50 per person for 2021.

A Bit About JRC Finances

I thought it might be helpful to provide a brief summary of how the JRC operating finances have worked in the last 10 years or so. At a very high level, we take in about \$70,000 to fund the slightly more than \$70,000 in expenses we predictably have each year. Only \$20,000 of the "income" comes from annual memberships but it's a really important part of our finances because it is generated early in the year. At the end of this note, I have listed more details about our income and expense buckets for anyone interested.

The main thing I want to convey is that our costs are close to fixed no matter how much the facility is used (or not) by members. The annual membership fee covers only about 28% of the total funding needed to run the JRC each year.

Please Renew Now, Thank You!

The board and I are keenly aware that 2020 was difficult for many and that we are some number (praying it's a small digit) of months from returning to anything similar to what we did way back in 2019. But our financial needs remain constant. So I am asking at this very unusual time in history for every past Joslyn member, whether you were last active in February of 2020 or December of 2016, including members of clubs who are in limbo about whether they will be part of the JRC this year, plus lifetime members who don't normally get asked to pay annual dues, and any folks who are interested in joining the JRC anew in 2021, to help out by getting Joslyn Recreation Center membership dues in during before January 31st.

Easy Ways to Pay

This year we have made it easy to pay remotely through PayPal (where you can use a credit card or other payment options set up if you have an established PayPal account), and of course you can mail a check for \$50 per member to: Joslyn Adult Recreation Center, 950 Main St, Cambria CA 93428 or leave a payment in the mail slot on the office wall facing Main Street.

For those who want to pay by credit card/PayPal, we have set up a series of buttons on our main web page (<http://www.joslynrec.org/>) that will take you to the PayPal site to allow for a quick payment of either: \$106 for 2 members (the extra six bucks is to cover our PayPal costs so that we net \$100 like we would if receiving a check); \$53 for a single member (likewise, \$3 goes off to PayPal money heaven); \$100 for 2 members; or \$50 for 1 member.

We are not asking for any other paperwork at this time (no membership forms to fill out) if you have been a member in the past and there is no contact info that you want to update. For new members or those who need to make a change (e.g. new preferred e-mail address), there is a link on the main Joslyn web page that takes you to a "[2021 Membership](#)" form that you can print and send in (or just provide the information requested on it by e-mail; we'll figure it out!).

In Conclusion

The current board is looking forward to working with all clubs as soon as reopening is allowed. In the meantime, we will continue to conduct regular business, monitor and take on needed maintenance, etc. If you have any questions or comments about JRC related topics, we'd love to hear from you.

In fact, if you got this far, I'd REALLY like to know that e-mails are reaching our members. Would you please (pretty please!) hit <reply> and send back a short e-mail right now? You can tell us what you are looking forward to doing the most at the JRC, type "hello" or don't enter any text at all, just hit <send>. Whatever you reply, we'll know that you're out there, at the e-mail address we have listed for you, and listening which really helps to motivate us to work hard on your behalf all year ;-)...

Cheers,

Mark K on behalf of the 2021 JRC board consisting of: Joel Cehn, Treasurer; Maryann Grau, 1st VP; Julie Krebs, 2nd VP; Celeste Swenson, Secretary; and Sharon Heyne, Past President

***** More detail on Joslyn Finances for the ultra-curious *****

The Joslyn Center gets operating funds from three main sources:

- There have been around 400 paying members; at the latest fifty dollar rate, that generates about \$20,000 of "income"

- Members (mostly) have graciously donated through their clubs (“put a dollar in the can” efforts, special tournaments or events where a portion of the cost to attend is earmarked for the JRC) and through club-wide event fundraisers (such as potato dinners, Pinedorado breakfast, etc.) adding around another \$30,000 to the coffers most years
- We are able (in most/normal years) to rent the facility either to regular kitchen renters or to groups/individuals who want to use some part of the Joslyn Center for a special event which raises the last significant portion of our annual revenue, approximately \$20,000

Typically more than the budgeted \$70,000 collected is spent on costs that remain close to constant over time, whether the center is used a little or a lot. Categories of spending include:

- Facilities and operations (including paper and kitchen supplies, utilities, cleaning service, minor maintenance and repairs) takes up more than half the budget at nearly \$40,000
- \$25,000 is allocated for payroll so that we can have someone in the office to help run the JRC four days a week
- \$7,700 in annual rent (or property taxes in lieu of rent) goes to the county who owns the building and the land
- The final \$7,500 goes to insurance (to protect our contents from loss and cover us for worker’s comp and liability)

Additionally, there are capital expenses most years, bigger projects or purchases that are needed. Those are typically funded either from small returns on investments that we get from our reserves, or directly from the reserve account (which is less than ideal, because if/when that fund is used up, there is no reliable way to replace it).